

PAULINA SCHULER

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EDUCATION

Georgia Institute of Technology | BS Computer Science

- GPA: 3.75, graduating December 2022
- Concentrations: People & Media
- Honors Program, Industrial Design Minor, Russian Language Minor

St. Petersburg Polytechnic | Study Abroad Summer 2019

WORK EXPERIENCE

Cisco SecureX | UI/UX Design Intern May 2021 - Present

- Generated [new tile designs](#) for the SecureX dashboard by collaborating with product managers, designers, and engineers and testing mocks in 15+ user interviews, increasing revenue by \$500k.
- Created motion studies in Illustrator & Aftereffects, redefined the color & composition of chart styles.

TQIntelligence | UI/UX Design Intern Aug 2020 - Dec 2020

- Re-designed and shipped all product interfaces for TQI, reaching ~450 pilot users by collaborating with founders, engineers, and partners.
- Generated TQI's design language by developing brand guidelines and the company website, attracting 1k unique site visitors.
- Evaluated legacy designs for usability, made constructive suggestions, and leveraged feedback to re-imagine new product concepts.

PROJECTS

Boki Bin for Visual Design | Product Designer Nov 2021

- Produced [product designs and presentation boards](#) for a composting solution, emphasizing a delightful visual design language.

PathPrep for Human Factors | UI Designer Feb 2021-May 2021

- Designed an [accessibility-focused directions app](#) for blind & low-vision people, utilizing user interviews and accessibility guidelines.
- Created all user flows, wireframes, interface designs, and presentation materials for the final project, delighting our low-vision partners.

Trenchr | UI/UX Designer Mar 2021

- Built a [hi-fi prototype](#) for a campus room reservation system by developing a Material design-inspired brand system and leveraging user research.
- Rapidly built & iterated on user workflows, interfaces, and interactions.

TestMe for HackGT | UI/UX Designer Oct 2020 - Jan 2020

- Synthesized user research and designed a [high-fidelity mockup](#) to increase campus Covid-19 surveillance testing participation.
- Wrote all submission materials for the award-winning [hack](#).

SKILLS

User research, Usability testing, Personas, Design thinking, Wireframing, Prototyping, Figma, Sketch

Photoshop, Lightroom, Illustrator, Aftereffects, InDesign, Typography, Color, Grid, Composition

HTML, CSS, JavaScript, Bootstrap, Java, C, C#, Python, Computer Graphics, Unity, Agile methodologies

Russian (Fluent)

LEADERSHIP

G.T.I.A. Vice President & Web Designer

Jan 2019 - Present

Drove all [social media](#) & advertising initiatives in 2019, resulting in a 25% increase in event attendance from previous years.

Led a team of 6 in 2021 to re-design the club website.

ACHIEVEMENTS

Cisco Mentorship

May 2020 - Present

Society of Women Engineers Scholarship

Apr 2019

CREATIVE

[Personal Artwork](#)

[Photography](#)

Science. Art. Wonder.:

[2020-2021 Submission](#)

[2019-2020 Submission](#)

[2018-2019 Submission](#)